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## **National Carwash Solutions enters into a Partnership Agreement with Badger Land**

Grimes, Iowa (April 2, 2018) – NCS is proud to announce that it has entered into a strategic partnership agreement with Badger Land Car Wash Equipment and Supplies, a leading car wash distributor in Milwaukee, Wisconsin. Badger Land has a rich and long-standing history of providing the very best in car wash consultation, design, construction, systems, cleaning solutions and maintenance services to their car wash customers.

“We are thrilled to partner with Badger Land, a leading Midwest distributor of car wash systems, services and cleaning fluids. Badger Land has a long term commitment to their customers and an equally long-term history of growth,” said Michael Gillen, CEO of National Car Wash Solutions. “We’re excited to join with Todd Duthie and Badger Land’s impressive success story and sterling reputation they’ve built over the past four decades.”

Badger Land has been a leading car wash distributor for tunnels, in-bay automatics, cleaning solutions and car wash maintenance services for almost 40 years. Badger Land’s partnership with NCS is an exciting opportunity to expand their products and services while offering substantial benefits to new and existing customers. With this strategic partnership, Badger Land will continue to provide sales, service and support for the MacNeil brand while also adding Ryko systems and the full product line of CleanTouch cleaning solutions and maintenance services.

“I am convinced that NCS is the right partner for us,” said Todd Duthie, owner of Badger Land. “NCS’s product portfolio will expand our capabilities; we couldn’t be more excited to become part of the NCS family. We both share a passion to make our car wash customers profitable through exceptional service.”

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### **About National Carwash Solutions**

National Carwash Solutions (NCS) is the market leading service and systems provider to the North American car wash industry. NCS has established the only direct, end-to-end customer service and support network with over 320 service technicians nationwide. NCS offers a complete line of CleanTouch cleaning fluid solutions, RO & Reclaim systems and accessories. NCS also offers the widest selection of car wash systems, accessories and parts under the Ryko and MacNeil brands. Founded in 1973, NCS is headquartered in Grimes, Iowa, and employs approximately 500 people across North America. To learn more, please visit [NationalCarwashSolutions.com](http://NationalCarwashSolutions.com), [MacNeilwash.com](http://MacNeilwash.com) and [Ryko.com](http://Ryko.com)

### **About Badger Land Car Wash Equipment and Supplies**

For almost 40 years, Badger Land has been the leading advisor and service provider to car wash operators in the Midwest. Our success is derived from our focus on cultivating our expertise so that we are best able to serve our clients. In fact, the fundamental belief at Badger Land is our mission to help our customers build and operate highly profitable car wash businesses. In order to do this, we offer the services and products that we know will help our clients’ washes produce the cleanest car possible and maintain extremely high system uptime.

For more information, please go to: [www.badgerlandcarwashequipment.com](http://www.badgerlandcarwashequipment.com)