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## **MacNeil Unveils Updated, Streamlined Website**

*New website adds more video content, makes it easier to find information*

**Barrie, Ontario – (August 22, 2016)** – Today, MacNeil Wash Systems announced the unveiling of a new, responsive website that makes it even easier for customers to find the information they need on the site while improving the overall usability. The site makes it much easier for customers to self-identify the parts of the site that are relevant to them and makes it easy to access MacNeil’s services and product offerings.

“MacNeil’s new website has greatly improved the ease-of-use for our customers when it comes to identifying and accessing the information they are searching for,” says Mike Gillen, CEO of National Carwash Solutions. “We’re always looking for ways to make the customer experience better, and this new website is another step forward in achieving that goal.”

With the website redesign, MacNeil has moved the parts ordering portion of the old site to a completely separate site, [www.macneilwash.direct](http://www.macneilwash.direct). Having this section separated makes the process of ordering parts even easier for customers with a simple design and search boxes for both part number and keyword.

There is also a great deal of new content available for customers to increase their knowledge of the products and services available to them when making decisions on their specific wash systems. From customer case studies and photos galleries, to an influx of new video content, the site is more organized and provides more information than ever for all of MacNeil’s systems and equipment. Contacting MacNeil is even easier too, with a contact feature on every page of the site.

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### **About MacNeil Wash Systems:**

MacNeil Wash Systems, a National Carwash Solutions company, provides carwash equipment to the tunnel car wash industry, automotive dealers, fleet and rental markets. Its turnkey systems, profit-boosting add-ons and cost-effective retrofits deliver a clean with low maintenance, high throughput and great revenue opportunities.

### **About National Carwash Solutions**

National Carwash Solutions (NCS) is one of the largest providers of friction, touchless, and tunnel car wash systems in North America. NCS offers integrated, end-to-end clean vehicle solutions including car wash equipment, accessories, parts under the Ryko and MacNeil brand. NCS also offers CleanTouch chemical cleaning solutions and the nation’s only source of direct, end-to-end customer service and support. Headquartered in Grimes, Iowa, NCS employs approximately 500 people across North America. To learn more, please visit [NationalCarwashSolutions.com](http://NationalCarwashSolutions.com), [Ryko.com](http://Ryko.com) and [MacNeilwash.com](http://MacNeilwash.com)